

stay with
ALBERTA
BEER
BEERS THAT ARE BEST

ALBERTA BEERS ARE FULLY AGED AND MATURED

THE BREWING INDUSTRY OF ALBERTA

This advertisement is Not Inserted by the Alta. Liquor Control Board or by the Govt. of the Prov. of Alta.



Grandma always was a keen shopper and quick to "snap up" a bargain... but you'll recognize these BARGAIN OFFERS without her years of experience... you save real money... you get a swell selection of magazines and a full year of our newspaper. That's what we call a "break" for you readers... no wonder grandma says—"YOU'VE GOT SOMETHING THERE!"

ALL-FAMILY OFFER

This Newspaper, 1 Year, and Any Three Magazines
CHOOSE THREE MAGAZINES - ENCLOSE WITH ORDER

- Western Producer, 1 yr.
- Canadian Magazine, 1 yr.
- National Home Monthly, 1 yr.
- Canadian Home Companion, 1 yr.
- Pictorial Review, 1 yr.
- Canadian Horticulture & Home Magazine, 1 yr.
- Canadian Field & Forest, 1 yr.
- Country Guide and Nor'West Farmer, 2 yrs.

- Family Herald and Weekly Star, 1 yr.
- Rod and Gun, 1 yr.
- Pictorial Review, 1 yr.
- Parents' Magazine, 1 yr.
- American Boys' Magazine, 1 yr.
- Canadian Field & Forest, 1 yr.
- Open Road (boys), 1 yr.
- Farmer, 2 yrs.

ALL FOUR ONLY
3.00

SUPER-VALUE OFFER

This Newspaper, 1 Year, and Three Big Magazines

- GROUP A—Select 1
- Women's Home Companion, 1 yr.
- Newsweek, 6 mos.
- True Story, 1 yr.
- McCall's Magazine, 1 yr.
- Screenland, 1 yr.
- Collier's Weekly, 1 yr.
- Magazine Digest, 6 mos.
- Parents' Magazine, 1 yr.
- Christian Herald, 1 yr.

- GROUP B—Select 1
- Canadian Magazine, 1 yr.
- National Home Monthly, 1 yr.
- Pictorial Review, 1 yr.
- Rod and Gun, 1 yr.
- Silver Screen, 1 yr.
- Canadian Field & Forest, 1 yr.
- Western Producer, 1 yr.
- American Magazine, 1 yr.
- Open Road (boys), 1 yr.
- Farmer, 2 yrs.

ALL FOUR ONLY
3.50

This Newspaper and Any Magazine

- Both for the Price Shown.
- Canadian Magazine, 1 yr. \$1.75
- Collier's Weekly, 1 yr. \$2.50
- Canadian Magazine, 1 yr. \$2.75
- National Home Monthly, 1 yr. \$2.00
- Pictorial Review, 1 yr. \$2.00
- Rod and Gun, 1 yr. \$2.00
- Silver Screen, 1 yr. \$2.00
- Canadian Field & Forest, 1 yr. \$2.00
- Western Producer, 1 yr. \$2.00
- American Magazine, 1 yr. \$2.00
- Open Road (boys), 1 yr. \$2.00
- Magazine Digest, 6 mos. \$2.00
- Parents' Magazine, 1 yr. \$2.00
- True Story, 1 yr. \$2.00
- Canadian Magazine, 1 yr. \$2.00
- Canadian Field & Forest, 1 yr. \$2.00
- Collier's Weekly, 1 yr. \$2.00
- Newsweek, 1 yr. \$2.00
- Physical Culture, 1 yr. \$2.00
- Canadian Magazine, 1 yr. \$2.00
- Canadian Field & Forest, 1 yr. \$2.00
- Women's Home Companion, 1 yr. \$2.00

FILL OUT COUPON - MAIL TODAY

Please clip list of magazines after checking ones desired.

Fill out coupon carefully.

Gentlemen: I enclose \$_____ I am enclosing below the order desired with a year's subscription to your paper.

Super-Value All-Family Single Magazine

Name _____

Post Office _____

R.R. _____ Province _____

For Counter
Sales Books
See us
TheGleichen
Call

Town & District

Chris Bartsch of Calgary spent a day in town last week on business.

Mr. and Mrs. Alex. McBean who have lived here for the past 10 years moved to Calgary last week where they will in future reside.

Miss Marjorie Birch has been notified by the Royal Schools of Music of London Eng. that she has been successful in passing with credit the Harmony requirement for the Licentiates of the Royal Schools of Music (L.R.S.M.) degree.

The Calgary Presbytery of the United Church which held its annual United Church Council on Monday and Tuesday of this week, Gleichen pastoral charge was represented by Rev. J. N. Wilkinson.

An enjoyable evening was held at the Union Church on Friday evening, in honor of Miss Euphemia McBean who left the next day to live in Calgary. Miss Helen Kelly, Miss Agnes Boyd assisted to entertain the fourteen young ladies present.

The Queenstown district residents gave a wedding dance in honor of Mr. and Mrs. Frank Durston who formerly resided in Queenstown and well known in Gleichen, but now living in Vulcan. They were presented with a purse of money by Steve Williams or behalf of the guests.

Johnsons Bros., who farm just east of Gleichen Hill, lost their barn which was destroyed by fire in the early morning hours one night last week. The birds man waking up discovered the fire and arousing the others they rushed out and managed to save what stock was in the building. What caused the fire is not known.

The Junior U.P.A. held their regular meeting at the home of Mrs. H. P. Umbricht. There were fourteen members and two visitors present. The roll call was answered by "Ways to make money." The Juniors decided to put on a play. Mrs. Hill was chosen to produce a favorable one. The raffle was won by F. Ferguson. After a social evening, lunch was served by the hostess. The next meeting will be held at the home of Mrs. Day on February 18th.

Only one hockey game has been played during the past week and that was by the Club Clewys. The Club, the latter club won by a score of 4-3. For the Ace E. Evans scored three times and Quinell once. We have not got the names of the boys who scored for Clewys.

R. S. Haskayne, the popular proprietor of the Pioneer Meat Market was in a mathematical mood Friday afternoon and busily engaged in making both feet and leg ornaments. Mr. Haskayne has a unique machine that he has used for the past twenty years. Bob stats the machine cost \$100.00 and that 200,000 pounds of oranges in this time and if they were placed end to end would reach over 90 miles, which is approximately the distance from Gleichen to Calgary. If one wanted to eat those oranges on the way to Gleichen at the rate of a pound a day it would take him over 270 years to make the trip to Gleichen and by that time there would likely be a paved highway between the two towns, Bob thinks.

The cold weather was the cause for the cancellation of the game Friday night between the Bassano club and the Gunters. And when the game was to have been played at Bassano postponement was necessary. The two clubs have arranged to play the best two out of three games to see which will enter the playoff series.

UNITED CHURCH

Rev. J. N. Wilkinson, Minister. Mrs. H. Birch, choir leader. Miss Marjorie Birch, pianist. 11 a.m. Church School. 7:30 p.m. Divine Worship. Subject: "Love's claim to be divine." Can it be verified? and if it can what is its significance for us?"

With the approach of the regular session of the Alberta legislature, scheduled to open tomorrow, Thursday, demands are being made by various districts for road improvements. Delegates have made strong representations to the government concerning the need of these improvements in various parts of the province. It appears that the government, judging by statements of Hon. W. A. Fallow, minister of public

works, intends to embark upon a still larger general highway program this year. Already the minister has indicated that a large amount of road program in the history of the province is expected in 1939. When the estimate for the provincial department of public works is brought up in the legislature, it is expected that the minister will provide additional appropriations for main and also secondary or district highways. Importance of the feeder highways has been stressed in many occasions. These form an integral link in the provincial road network. While the province is being urged to extend its program, representations also will be made to the dominion government to increase its road grants. Alberta is one of the few provinces in the dominion.

Prepared to keep the main highways open in case of a heavy fall of snow and to meet the modern rotary snow plows bought and installed by the provincial department of public works, are standing by in Edmonton and Calgary. These rotary plows, first of the kind to be used in this province, were purchased at a cost of \$11,000 each. They are intended primarily for deep snow, which they lift and hurl a considerable distance off the roadway. Tests of these plows, which were conducted sometime ago, showed that they would give results in Alberta highways. Owing to the comparatively light snowfall this winter, rotary plows have not been required. So far lighter plows operated by the public works department have kept the roads open in

many places where there is a danger of a blockade. With the license year now in effect throughout the winter months, it is essential that the provincial and municipal authorities do everything possible to keep the highways open in winter, say Alta. officials.

See The Big Fight
LOMBARD
vs.
MARCH

Saturday Matinee at 3 p.m.

Evening Show at 8 p.m.

GLEICHEN COMMUNITY HALL

CLASSIFIED ADS

Notice under this heading 15 words or under 50c, first insertion and 25c. each subsequent insertion 3 weeks \$1.00. Over 15 words one cent per word for each insertion.

FOR SALE—1 Banister "Wulff" as good as new \$20. 1 baby cot "De Lux" model \$7. Apply W. Sutermeister, Massy-Harris Dealer. 481f

FOUND—A bunch of keys. Owner may have same by calling at this office.

**Do You Need
Any Printing**

Placards, Bills, Tags, Books, Labels, Booklets, Badges, Blotters, Circulars, Vouchers, Bill Heads, Hand Bills, Posters, Pamphlets, Price Lists, Catalogues, Invitations, Note Heads, Statements, Post Cards, Prize Lists, Milk Tickets, Programs, Blank Notes, Score Cards, Menu Cards, Meal Tickets, Order Blanks, Memo Heads, Filing Cards, Window Cards, Visiting Cards, Bread Tickets, Legal Forms, Letterheads, Business Cards, Shipping Cards, Show Printing, At Home Cards, Store Sale Bills, Raffle tickets, Envelopes, Display Posters, Loose Leaf Account Sheets, Etc.

—In fact anything in the line of printing—



The Call

Gleichen, Alta.

Is your subscription due for

The Call?

The label tells you

If so please call at the office